

Testimonial and Letter of Appreciation

For Providing High-Quality And Dedicated Service & Follow Up.

Pure Magic Events Exhibitions & Conference Organizing is a 16-year-old, organization based in the UAE. We specialize in Corporate & Social Events, Sound Lighting Visual Systems, have our own online events ticketing platform called www.ticketmagic.me and many more related services. We also manage weddings and festive events as a dedicated events company.

We had a need to switch from our existing Tally Accounting software platform to Zoho Books which we were using in parallel for a few years already. This project would need backlog management, transfer of data, installation of new software modules and elements, and most of all training support for our accounting team that would be managing the software. We got in touch with Ms. Seetha Shetty from **Analiz Consultancy FZCO**.

Ms. Shetty was prompt in giving us a competitive price quote based on our detailed needs and specifications, we were able to make a speedy decision because of the choices that Analiz Consultancy offered to us. On confirming our project, Ms. Seetha's team immediately jumped to action and we were able to work with and deliver on the project timelines and deadlines of 31st December 2021.

We would like to say a Huge & Heartfelt **Thank You** from the entire Pure Magic Events Exhibitions & Conference Organizing Team to Ms. See tha Shetty, and the entire Analiz Consultancy FZCO Team for their prompt service, appropriate solutions and effective product.

We take this opportunity to wish you all the success and we look forward to collaborating with you in future. We would gladly recommend you as a CRM ERP solutions vendor to our clients.

Yours sincerely,

Mr. Errol Edwin Goveas Managing Director Pure Magic Exhibition & Conference Organizing

Mob: +971552633527, Email: <u>errol@puremagic.me</u> Web: <u>www.puremagic.me</u> **Dated:** 15th February 2022

